

Dentalways North Little Rock Privacy Policy

Effective Date: 01/01/2025

At Dentalways, we are committed to protecting your privacy and ensuring the confidentiality of your personal and health information. This Privacy Policy outlines how we collect, use, and protect the personal information you provide when you visit our office or interact with our services.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** This includes your name, address, phone number, email address, date of birth, and insurance information.
- **Health Information:** We collect health-related data such as medical history, dental records, treatment plans, and other information necessary to provide dental care.
- **Payment Information:** If you pay for services, we may collect your payment details, such as credit card or bank account information.

2. How We Use Your Information

We use your personal and health information for the following purposes:

- To provide dental treatment and services.
- To communicate with you regarding appointments, treatment plans, billing, and insurance.
- To process payments and insurance claims.
- To comply with legal and regulatory requirements.
- To improve the quality of care and services provided by our practice.

3. How We Protect Your Information

We take the security of your information seriously and implement a variety of security measures to protect it, including:

- Encryption of sensitive information.
- Physical, electronic, and procedural safeguards to secure your personal and health information.
- Access controls that limit who can view your information.

4. Disclosure of Your Information

We may share your information with the following parties:

- **Healthcare Providers:** We may share your information with other healthcare providers involved in your treatment.
- **Insurance Companies:** We may disclose your information to your insurance company for billing and claims purposes.
- **Legal and Regulatory Authorities:** We may disclose your information to comply with state or federal laws, subpoenas, or court orders.

5. Your Rights and Choices

You have certain rights regarding your personal and health information, including:

- **Right to Access:** You have the right to request access to the information we maintain about you.
- **Right to Correct Information:** You can request corrections to any inaccurate or incomplete information.
- **Right to Privacy:** You have the right to request restrictions on how your information is used or disclosed, with certain exceptions.

To exercise these rights, please contact our office at 501-753-7366.

6. Retention of Information

We retain your information for as long as necessary to provide services and comply with legal and regulatory requirements. After that, we securely dispose of or anonymize your data.

7. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy from time to time. When we make changes, we will update the "Effective Date" at the top of this page. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

8. Contact Us

If you have any questions or concerns about our privacy practices, please contact us:

Dentalways North Little Rock and Breckenridge
501-753-7366 or 501-224-2333
Dentalways1@gmail.com

Thank you for trusting Dental Ways and our team with your care. Your privacy is important to us, and we are committed to safeguarding your personal and health information.